



Friday, Oct 4th, 2024

AT RANCHO BERNARDO INN GOLF COURSE



A super fun day of golf and networking, featuring on-course Games and Prizes, Breakfast, Lunch, Cocktail Awards Reception, VIP Auctions and Raffle Prizes! All to benefit children in need.

Sponsorships: \$2,500 - \$20,000

17550 Bernardo Oaks Drive
San Diego, CA 92128





GREETINGS!

You are invited to join us this October at the Kids Classic Golf Tournament benefiting the San Diego Center for Children! Our fundraising goal for this year is to raise over \$125,000 for the Center through sponsorships and donations.

San Diego Center for Children is the leading children's nonprofit mental healthcare provider serving the region. Our compassionate team of providers is dedicated to improving the lives of children and families through effective and comprehensive outpatient, residential, and educational mental health programs. We provide a more hopeful and meaningful path to a better future for thousands of families every year; and we've been doing it since 1887.

This year's event will take place on Friday, October 4th, 2024 at the Rancho Bernardo Inn. Registration starts at 8:00AM with a 10:00AM shotgun start.

In order to maximize fundraising for this event, we are asking your organization to consider a sponsorship for this year's tournament.

We look forward to your participation in the tournament. With your help, we can continue working to grow the impact of the programs and services offered through the San Diego Center for Children. Because when a child with mental, emotional, or behavioral health challenges receives help, everyone benefits. A child's success means success for their family, and an empowered family means a healthier, more mindful community for all.

Thank you for your consideration and we look forward to a day filled with golf, networking and fun!

Sincerely,
Kristi

Kristi S. Worley
Director of Philanthropy
(858) 634-8342
San Diego Center for Children
3002 Armstrong Street · San Diego, CA 92111
www.centerforchildren.org





SPONSORSHIP OPPORTUNITIES

THE PERKS

	HOLE SPONSOR 2.5K	PREMIER HOLE 5K	GOLD SPONSOR 5K	DIAMOND SPONSOR 10K	TITLE SPONSOR 15K	PRESENTING SPONSOR 20K
GOLFERS Includes: Breakfast, Lunch, Tee Gifts	2	4	4	8	12	16
LOGO ON DIGITAL MARKETING MATERIALS	✓	✓	✓	✓	✓	✓
COMPANY LOGO ON BANNER AT ENTRANCE	✓	✓	✓	✓	✓	✓
CUSTOM BRANDING	Custom Tee Markers 3x2 Banner Flag Stick Wrap	3x2 Banner Custom Tee Markers Flag Stick Wrap	3x2 Banner Custom Branding in Sponsor Area	Feathered Flag Custom Tee Markers Flag Stick Wrap	Feathered Flag Branded Cart Decal "In the Cup" Signage Custom Tee Markers Flag Stick Wrap	Feathered Flag Branded Cart Decal "In the Cup" Signage Custom Tee Markers Flag Stick Wrap
SOCIAL MEDIA POST(S)	Name Listing	Included with other sponsors	Included with other sponsors	Exclusive Post	Exclusive Post	Exclusive Post
SPONSOR PLAQUE		✓	✓	✓	✓	✓
COMPANY LOGO ON DIGITAL CART SCREEN		✓	✓	✓	✓	✓
OPPORTUNITY TO SET UP ON HOLE / STATION	✓	✓		W/ PGA TOUR STYLE TEE BOX	W/ PGA TOUR STYLE TEE BOX	W/ PGA TOUR STYLE TEE BOX
CUSTOM PROMO ITEM FOR SWAG BAG					\$5 ITEM	\$5 ITEM





THE CHARITY



ABOUT SAN DIEGO CENTER FOR CHILDREN

1 in 5 children in San Diego suffers from a mental, emotional or behavioral challenge. That is more than 105,000 children and teens in our County. Many will struggle to find the help and access to appropriate mental health care. Close to 80% are likely to not get the help they need.

Founded in 1887, the San Diego Center for Children is the oldest children's 501(c)(3) nonprofit in San Diego. The Center provides evidence-based therapeutic and educational services to children and families struggling with mental, emotional or behavioral challenges.

With 9 program sites and community-based services within hundreds of homes and schools across San Diego County, the Center empowers over 1,000 people every day. The Center serves families from all backgrounds and circumstances, including struggling children who come from loving homes to those who may be in foster care, who have experienced abuse, trauma or neglect.





THE COURSE



Rancho Bernardo Inn

Recently renovated, the 18-Hole San Diego Championship Golf Course at Rancho Bernardo Inn has hosted both PGA and LPGA events and continues to present golfers of all skill levels with a challenging and rewarding day on the course. The Rancho Bernardo Inn Golf Course was rated 9 out of 10 by the U-T San Diego! And the course is managed by JC Golf Management, one of San Diego's top golf course management companies.

Address & Directions

17550 Bernardo Oaks Dr, San Diego, CA 92128

The Inn is located 30 minutes Northeast of San Diego, via I-15 at the Rancho Bernardo Rd. Exit.

Stay on Site

Make the most of your sponsorship by staying onsite the evening before or the evening of the tournament. And make sure you book at least a few weeks in advance as the hotel always sells out.





THE TOURNAMENT



Scramble Format

In a scramble, each member hits a tee shot, then the best tee shot is selected and all members play a shot from that point. The 2nd shot is made and then the best shot selected again. All team members play from that point. This is continued until the ball is holed. The winner is the team with the lowest 18-hole score.

On Course Games

Enter to win Prizes for hitting the Longest Drive, Straightest Drive, Closest to the Pin and so much more!

Putting Contest

Sink the big putt to win an exciting prize!

Super Ticket

Be a part of all of the competitions, raffles and more with our Super Ticket!

Schedule

8:00 AM Registration, Putting Contest, Breakfast and Refreshments

10:00 AM Shotgun Start, Scramble Format, On-Course Games, Lunch

4:30 PM - 5:30PM Cocktail Awards Reception with Prizes, VIP Auction and Refreshments





THE COCKTAIL AWARDS RECEPTION



Hottest Ticket in Town!

Get ready for an evening of networking and entertainment. Join your peers as we celebrate diversity in our industry while fundraising for the San Diego Center for Children.

Celebrate with your clients and treat your staff to our industry's prestigious event, where you will enjoy relaxed networking, lively conversation, delicious dining, silent & live auctions, by booking a table at the super-fun awards reception.

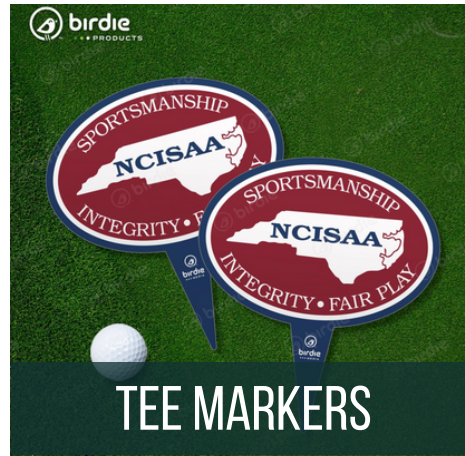




ON COURSE BRANDING



CORRUGATED SIGN



TEE MARKERS



"IN THE CUP"



FLAG STICK WRAP



CART WINDOW DECAL



FEATHERED FLAG



DIGITAL CART SCREEN



PGA TOUR STYLE TEE BOX





PRESENTING SPONSOR (\$20,000)



FOUR (4) FOURSOMES OF GOLF

You will get (4) foursomes of golf (12 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

Presenting Sponsor Company logo on banner at entrance



FLAG STICK WRAP WITH COMPANY LOGO

Presenting Sponsor will find their logo wrapped around the flag stick on their golf hole



EXCLUSIVE SOCIAL MEDIA POST

SDCC will thank and highlight your company in an exclusive pre and post event social media post



FEATHERED FLAG WITH COMPANY LOGO AT ENTRANCE

Company logo on feathered flag at entrance



SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen



OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with a 3 sided PGA Tour style tee box while connecting with golfers on a hole



\$5 PROMO ITEM

Presenting Sponsor will receive a promo item with a \$5 value that is inline with sponsor area.





TITLE SPONSORS (\$15,000)



GOLF CART (\$15,000)



AWARDS RECEPTION (\$15,000)



THREE (3) FOURSOMES OF GOLF

You will get (3) foursomes of golf (12 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration



FEATHERED FLAG WITH COMPANY LOGO AT ENTRANCE

Company logo on feathered flag at entrance



FLAG STICK WRAP WITH COMPANY LOGO

Title Sponsor will find their logo wrapped around the flag stick on their golf hole



SPONSOR PLAQUE

Show off your support after the tournament with your sponsor appreciation plaque



COMPANY LOGO ON GOLF CART OR TABLE TENTS

Company logo on decal on front of each golf cart or on table tents at awards reception



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen



OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with a 3 sided PGA Tour style tee box while connecting with golfers on a hole



\$5 PROMO ITEM

Title Sponsor will receive a promo item with a \$5 value that is inline with sponsor area.





DIAMOND SPONSORS (\$10,000)



TWO (2) FOURSOMES OF GOLF

You will get (2) foursomes of golf (8 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

All sponsor logos will greet the guests on a tournament banner at registration



FEATHERED FLAG WITH COMPANY LOGO AT LUNCH, DRINK, OR BREAKFAST STATION

Company logo on signage at lunch, drink, or awards reception area



FLAG STICK WRAP WITH COMPANY LOGO

Sponsor will find their logo wrapped around the flag stick on their golf hole



EXCLUSIVE SOCIAL MEDIA POST

SDCC will thank and highlight your company in an exclusive pre and post event social media post included with other sponsors



SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen



OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with a 3 sided PGA Tour style tee box while connecting with golfers on a hole





GOLD SPONSORS (\$5,000)



PUTTING CONTEST



SCORE CARD



DRIVING RANGE



REGISTRATION



ONE (1) FOURSOME OF GOLF

You will get (1) foursome of golf (4 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration



3X2FT BANNER WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Dessert Bar, Putting Green, Bag Drop, Driving Range or Registration. Score Card Sponsor will have company logo on all score cards



CUSTOM BRANDING AT DESIGNATED SPONSOR AREA

Gold Sponsors will receive custom branding at designated sponsor area, i.e. Logo on custom scorecards, Registration bag with your logo, etc.



SOCIAL MEDIA POST WITH OTHER SPONSORS

SDCC will thank and highlight your company in a pre and post social media post included with other sponsors



SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen





PREMIER HOLE SPONSORS (\$5,000)



LONG DRIVE



HOLE-IN-ONE



STRAIGHTEST DRIVE



CLOSEST TO THE PIN



ONE (1) FOURSOME OF GOLF

You will get (1) foursome of golf (4 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration



3X2FT BANNER WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Long Drive, Straightest Drive, Hole-in-One, or Closest to the Pin



FLAG STICK WRAP WITH COMPANY LOGO

Sponsor will find their logo wrapped around the flag stick on a golf hole



SOCIAL MEDIA POST WITH OTHER SPONSORS

SDCC will thank and highlight your company in a pre and post social media post included with other sponsors



SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen



OPPORTUNITY TO SET UP ON A HOLE

Maximize your branding with a 3 sided PGA Tour style tee box while connecting with golfers on a hole





HOLE SPONSORS (\$2,500)



(2) GOLFERS

You will get (2 golfers total). This includes green fees, breakfast, lunch, range balls, cart, snacks, drinks on the course, tee gift, and swag bag



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company logo on e-mail marketing materials, website, and day of marketing materials



COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration



3X2FT BANNER WITH COMPANY LOGO AT GOLF HOLE

3x2 ft banner with company logo at Tee Box Area



CUSTOM TEE MARKERS WITH COMPANY LOGO

As golfers tee off, they will see Tee Markers with your logo instead of the traditional colored tee markers



SOCIAL MEDIA POST NAME LISTING

SDCC will give your company a name listing in a pre and post social media post included with other sponsors



OPPORTUNITY TO CREATE EXPERIENCE ON A HOLE TO CONNECT WITH GOLFERS

Each Hole Sponsor will have the opportunity to set up and interact with golfers on a hole. This is perfect for brands looking to connect with all 144 golfers throughout the day. You'll also be entered into a most spirited hole competition!



FLAG STICK WRAP WITH COMPANY LOGO

Sponsor will find their logo wrapped around the flag stick on a golf hole





HOW TO BECOME A SPONSOR

Register Online!

Sign up to secure your sponsorship! Visit SDCCKidsClassic.com today!

After Registering, Please Send Checks to:

San Diego Center for Children
Attn: Development Dept.
3002 Armstrong Street
San Diego, CA 92111

WARREN JOHNSON

Development Manager
wjohnson@centerforchildren.org
858.634.8346

REGISTER NOW!

